

For Immediate Release

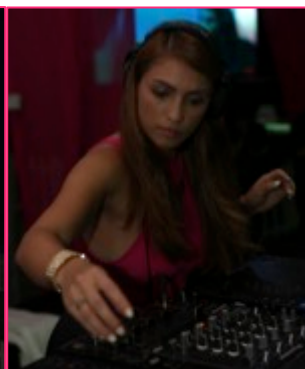
GOLF STARS GLAM-UP FOR RED CARPET GALA

KUALA LUMPUR, 9 OCTOBER, 2015 – The 2015 Sime Darby LPGA Malaysia was launched in style with a Welcome Reception on Tuesday, October 7 at the host venue Kuala Lumpur Golf & Country Club. The dinner saw stars of the LPGA Tour shedding their on-course gear for some glamorous red carpet looks instead.



Besides the galore of talented beauties mingling, guests were also treated to a gastronomic adventure of sorts, with KLGCC’s Head Chef Arnold and his team pulling out all the stops on a delectable spread plus a selection of delicious fare that was cheerfully provided by a stream of food trucks debuting at this year’s KL Food Truck Festival at the tournament.

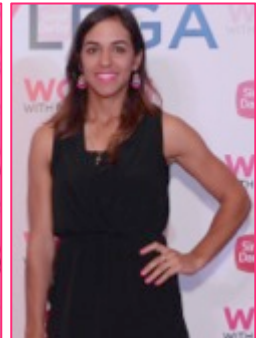
Accompanied by live entertainment presented by the tournament’s resident DJ Patricia K as well as a live band, the night’s revelries teed-off the Sime Darby LPGA Malaysia 2015 spectacularly, promising a truly glorious week of golf and festivities.



A night of good food, great fun and grand celebrations



LPGA MALAYSIA



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Tournament Title : 2015 Sime Darby LPGA Malaysia

Event Date : 8th October – 11th October, 2015

Times: Gates Open from 7.30am daily

Venue: Kuala Lumpur Golf & Country Club, 10, Jalan 1/70D, Bukit Kiara, 60000 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, Malaysia

Event Schedule:

Thursday	8 th October	1 st round of Sime Darby LPGA Malaysia
Friday	9 th October	2 nd round of Sime Darby LPGA Malaysia
Saturday	10 th October	3 rd round of Sime Darby LPGA Malaysia
Sunday	11 th October	4 th round of Sime Darby LPGA Malaysia

Official Ticket Agent: Air Asia Red Tix

Ticket Hotline: <http://www.AirAsiaRedTix.com>

Tel: + 603 - 2201 4893

Tournament Website: www.simedarbylpgamalaysia.com

Purchase Location: All Red Tix Outlets

Kuala Lumpur Golf & Golf Country Club

Children: All children under the age of 12 get in free

Ticket Prices:

Tournament Dates	Ticket Types	Ticket Price*
8 October 2015 (Thursday)	Single Day Ticket	RM 30
9 October 2015 (Friday)		
10 October 2015 (Saturday)		
11 October 2015 (Sunday)		
10 - 11 October 2015	Weekend Pass	RM 50
Other discounts and concessions:		
<ul style="list-style-type: none"> ▪ Free entry for children below 12 years old. First 1000 ticket holders to arrive at the event daily will receive a complimentary umbrella ▪ All purchased tickets include a food voucher worth 10RM- 		





About Sime Darby

Sime Darby is a Malaysia-based diversified multinational involved in key growth sectors, namely, plantation, industrial equipment, motors, property and energy & utilities. Founded in 1910, its business divisions seek to create positive benefits in the economy, environment and society where it has a presence.

With a workforce of 132,000 employees in 26 countries and 4 territories, Sime Darby is committed to building a sustainable future for all its stakeholders. It is one of the largest companies on Bursa Malaysia with a market capitalisation of RM48.79 billion (USD11.18 billion) as at 5 October 2015.

About Kuala Lumpur Golf and Country Club Berhad (“KLGCC”)

Originally opened in 1991, KLGCC, Malaysia’s premier golf and country club, is Sime Darby Property’s leading leisure facility. Both the West and East Courses were completely redesigned by renowned international golf course architect Parslow & Winter Golf Design and then re-opened in 2008 and 2010 respectively. The high quality of construction is synonymous with Sime Darby and incorporates state-of-the-art technologies and impressive attention to detail. Since then, KLGCC has redefined superior service and excellence; its facilities and hospitality are one of the prides of the golfing industry.

Visit klgcc.com for more information. Like us on Facebook- Kuala Lumpur Golf & Country Club to gain insights on our latest happenings.

About Cancer Research Malaysia

Cancer Research Malaysia, formerly known as Cancer Research Initiatives Foundation (CARIF), is the only non-profit cancer research laboratory dedicated to Malaysian cancer research. Cancer Research Malaysia’s mission is to conduct impactful research that can lead to new ways to prevent, diagnose and treat cancer; with the hope that such research will lead to saving lives. Cancer Research Malaysia was first established as CARIF by YM Tan Sri Dato Seri Tunku Ahmad Yahaya and YABhg Toh Puan Dato’ Seri Dr Aishah Ong in 2000 and officially launched by YABhg Tun Dr Mahathir Mohamad in 2002, concentrating first on oral cancer then expanding later to research programmes in breast, nasopharyngeal and ovarian cancers, and to natural products with anti-cancer properties. For more information, kindly visit www.cancerresearch.my

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world’s leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women’s golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo.





About IMG

IMG is a global leader in sports, fashion and media operating in more than 25 countries around the world. IMG's businesses include Events & Media, College, Golf, Tennis, Performance and IMG Academy, Fashion, Models, Clients, Licensing, Joint Ventures, and creative management agency Art + Commerce. In 2014, IMG was acquired by WME, the world's leading entertainment and media agency. Together, the companies offer an unparalleled client roster; strategic partnerships with sponsors and brands; and marquee assets across sports, entertainment, events, music and fashion.

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